Brian Webb has developed a national reputation as a contemporary dancer, choreographer, and artistic leader. He has brought a national and international array of contemporary dance companies to Edmonton through the BWDC, which he founded 45 years ago. After receiving a BFA in Theatre with Distinction from the University of Alberta, he moved to New York where all of his first dances premiered with the Carol Conway Dance Company. He earned an MFA in Interdisciplinary Art and Choreography from the California Institute of the Arts. From that time, his creations have been based upon collaboration, which he defines as the democratic exchange of ideas to create something new.

Amongst many other honours, Brian won Edmonton's prestigious Artistic Lifetime Achievement Award in 2012. Brian has received the Queen's Golden and Diamond Jubilee Medals for his volunteer work in the community. From 2002-2012, Brian was the artistic director of the Canada Dance Festival at the Nation Arts Centre. In 2018, Brian was the only Edmonton artist to receive an Alberta Foundation for the Arts Anniversary Commission.

In 2023 Brian collaborated with Gary James Joynes and Brad Necyk on a new performance work, Joshua Tree, that had its premiere performance in Bangalore, India at Attakkalari, Centre for the Performing Arts and New Technologies. It was then performed in Edmonton with performers Lin Snelling, Piet Defraeye and Deepak Paramashivan. The work features performance with live electronic music and virtual reality projection.

Brian is committed to collaborating with artists from various media. His collaborations have been presented across Canada and the United States. In his annual season of dance in Edmonton, he is committee to presenting a diverse spectrum of Canadian Contemporary Dance. His extensive volunteer work, including his two terms with the Edmonton Arts Council as Chair, is centered around inclusion of all peoples.